

Autumn list

The band above runs off the blade: no white edge is left.

The blade never falls exactly where it is aimed. A sheet allows for that twice over: the ink runs past the cut, and nothing that matters stands within a few points of it.

The boxes say all three distances, so nobody has to measure the file to find out where the page really ends.

Linen paper, ream	18.40
Bookbinder's thread	6.90
Corner mark punch	42.00
Trim gauge, steel	31.50
Bleed guide, acrylic	12.75
Press blanket wash	9.20

HQF Development — one sheet, four boxes

art

trim

bleed

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A landscape page inside an upright document

This page is the same upright sheet as the two before it: 595 points across, 842 up. What it adds is one number saying that a reader turns it a quarter clockwise before showing it.

So the words are wider than the sheet they are written on, and nobody has to be handed a second page size to say so. A reader printing the file turns the paper rather than the drawing, and a reader showing it hands you the page the way round it was meant.

