

A flow too long for one column is set column by column. Each column takes as many of the broken lines as its height allows, draws them, and hands the rest to the column beside it, which takes up exactly where the last one stopped. The words

are broken once, to the width one column has, so every column is set to the same measure. A line that would fall below a column's foot opens the next column instead, and the reading runs down one column and on into the top of the next

with no line lost and none set twice. This is what sets a newspaper's text, a report's two columns, or the narrow measure a wide page reads best in.